

FREE STYLE GUIDE

The Industrial Style Guide

Raw materials. Real character.



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Defining Industrial

Industrial style embraces raw materials and exposed structure: metal, brick, and weathered wood that feel more like a converted warehouse than a finished room. The palette stays dark and moody (charcoal, brick red, and raw metal tones) with texture doing most of the work. It's an edgier look, but it grounds a space with real character.

PALETTE

Charcoal, brick red, and raw metal tones

MATERIALS

Metal, brick, weathered wood

MOOD

Edgy and raw

Room by Room

Living Room

- Leather sofa with exposed metal legs
- Metal-and-wood coffee table with pipe legs
- Distressed, faded Persian-style rug
- Metal cart or pipe-shelf console
- Leather or canvas, little pattern
- Exposed windows or minimal metal blinds
- Exposed brick or reclaimed wood accent wall
- Exposed-bulb metal lamp

Kitchen

- Dark metal or matte charcoal cabinets
- Polished concrete or stainless steel counters
- Exposed brick backsplash
- Raw metal or pipe-style pulls
- Open metal shelving
- Metal stools with a worn, raw finish
- Exposed-bulb cage pendants

Bedroom

- Metal-frame bed with exposed hardware
- Charcoal or denim-toned bedding
- Metal-and-wood cart-style nightstand
- Metal-frame headboard
- Exposed-bulb metal sconce
- Distressed, faded rug
- Minimal metal blinds, or none at all

Home Office

- Metal-and-wood desk with pipe legs
- Leather chair with metal legs
- Metal pipe shelving
- Exposed-bulb articulating lamp
- Large map or exposed brick above the desk
- Distressed, faded rug
- Metal bins and toolboxes for storage

Patio

- Metal furniture with a weathered finish
- Raw metal drums or pipe planters
- Exposed-bulb string lights
- Faded, distressed-look rug
- Metal-frame retractable awning
- Metal-and-wood dining table
- Repurposed metal drum fire pit

Search Terms to Shop This Style

industrial interior design

industrial loft decor

urban modern home

exposed brick kitchen

metal pipe shelving

industrial pendant lighting

Want more Industrial inspiration?

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