

FREE STYLE GUIDE

The Scandinavian Style Guide

Simple, functional, quietly cozy.



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Defining Scandinavian

Scandinavian style pairs function with softness: light wood, pale neutrals, and just enough texture to keep a room from feeling bare. Nothing is chosen just to fill space. Every piece earns its spot, which makes the style easy to keep looking fresh. It's calm, bright, and built for everyday living.

PALETTE

Light neutrals, pale wood, and soft blues

MATERIALS

Light oak, wool, ceramic

MOOD

Bright and peaceful

Room by Room

Living Room

- Simple sofa in light grey or oatmeal wool
- Light oak console with tapered legs
- Pale, subtly textured wool rug
- Simple light-wood console
- Soft knits in gentle neutral tones
- Sheer white curtains
- Minimalist line art or a single photo
- Simple paper or glass globe pendant

Kitchen

- Light wood or pale grey cabinets
- Light quartz or pale wood counters
- Simple white square tile backsplash
- Simple brushed brass or nickel knobs
- A mix of closed cabinets and one open shelf
- Simple molded wood stools
- Simple globe pendants

Bedroom

- Simple bed frame in light wood
- Simple neutral bedding with subtle texture
- Simple light-wood nightstand
- Minimal light-wood headboard
- Simple ceramic or paper lamp
- Pale, textured wool rug
- Soft white sheer curtains

Home Office

- Simple light-wood desk with tapered legs
- Molded wood or light upholstered chair
- Simple light-wood open shelving
- Simple ceramic or paper task lamp
- Minimalist print or calendar
- Pale, subtly textured rug
- Simple labeled boxes for storage

Patio

- Simple light-wood furniture with clean lines
- Simple white or light-wood planters
- Soft lantern candles
- Pale, subtly textured rug
- Simple wood-pole umbrella
- Simple light-wood dining table
- Minimalist steel fire bowl

Search Terms to Shop This Style

Scandinavian interior design

hygge home decor

Nordic minimalist

light oak furniture

pale wool rug

Scandi kitchen design

Want more Scandinavian inspiration?

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